



CASA 2018 In-Pew Solicitation Guide

We know from experience that parishes that conduct in-pew solicitations are more successful reaching their CASA goal. For this reason, Bishop Anthony B. Taylor is asking all parishes to have an in-pew solicitation on Commitment Sunday for CASA.

The following instructions are provided to help your parish(es) with their in-pew solicitation.

- 1.) Play Bishop Taylor's recorded CD message.
- 2.) Immediately following, arrange for everyone to receive a CASA gift/pledge envelope. These can be placed in the pew in advance or distributed by the ushers.
- 3.) Pastor or lay person delivers the following instructions:

"The funding that you so generously provide during the CASA appeal is critical to the work and life of the Diocese of Little Rock and each of its parishes, including ours. Our goal is \$_____.

"I ask that you make a commitment today as I will be doing as well. Write the amount of your pledge/gift on the inside top right flap. Next choose your method of payment. You can pay your pledge by check or credit card; all major credit cards are accepted. If you want to make a payment towards your pledged amount today, you can, but you do not have to give something today ... **"Just Fill in the Envelope."**

"Checks should be made payable to 'Catholic Arkansas Sharing Appeal.' The diocese will send you reminders monthly until your pledge is fulfilled. Be sure and complete the top flap of the envelope by printing your name, address, phone number, parish, etc.

"I'll give you a few minutes to complete the pledge envelope now and the ushers will come around to collect them. Your generosity makes a difference and touches the lives of many. Thank you."