



# MEDIA MISSIONARIES

**Diocese of Little Rock Communications Day**

## OCTOBER 11, 2018

Join us at St. John Center in Little Rock for a full day of training on what matters to communicators in Catholic parishes, schools and religious houses in Arkansas.

“We are living in the biggest communication shift in the last 500 years.”

- Brady Shearer, Pro Church Tools

## **\$15 A PERSON**

For only \$15 a person, you and your fellow co-workers and volunteers can enjoy four workshops, Mass and lunch. Overnight accommodations are available for an additional fee. Registration deadline is October 5.

No refunds available after October 4.

**[HTTPS://MEDIAMISSIONARIES.EVENTBRITE.COM](https://mediamissionaries.eventbrite.com)**



## SCHEDULE

9 a.m.: Welcome, prayer and coffee  
9:30 a.m. -noon: Sessions  
12-1:30 p.m.: Mass and lunch  
1:30-4 p.m.: Sessions



## WORKSHOPS

- How to snap better photos with your phone
- Website best practices
- Why you need social media videos
- How to expand your Spanish content
- Improved communications in parishes and schools
- Social media for beginners
- Boosting your Facebook reach



## WHO'S INVITED

We welcome leaders from any parish, school or religious order in Arkansas who want to improve their internal and external communications skills.

Register online by October 5 at <https://mediamissionaries.eventbrite.com>



## ARKANSAS CATHOLIC / CATHOLIC SCHOOLS OFFICE

Fitzgerald Hall, 2500 N. Tyler St., Little Rock, AR 72207

(501) 664-0125

[dolr.org](http://dolr.org) / [arkansas-catholic.org](http://arkansas-catholic.org)